

2025 ITNS Annual Symposium

Rubenstein Auditorium
PHILADELPHIA, PENNSYLVANIA, USA

SYMPOSIUM DATES

Friday, October 3 –
Sunday, October 5, 2025

EXHIBIT DATES Friday,

October 3 – Saturday,
October 4, 2025



EXHIBITOR PROSPECTUS

www.itns.org/annual-meeting

Reach Your Target Audience by Joining the ITNS Annual Symposium

ITNS MISSION STATEMENT

The International Transplant Nurses Society (ITNS) is committed to the promotion of excellence in clinical transplant nursing through the provision of educational and professional growth opportunities, interdisciplinary networking, collaborative activities, and nursing research.

TARGET AUDIENCE

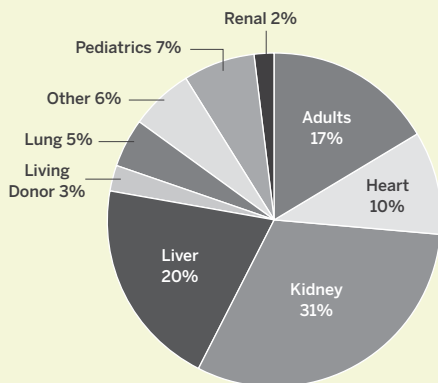
The ITNS Annual Symposium is ideal for transplant professionals. ITNS offers educational content appropriate for all levels of practice, from bedside nurses through advanced practice nurses. Attendees benefit from education with both pre- and post-transplant focuses.

ATTENDEES INCLUDE

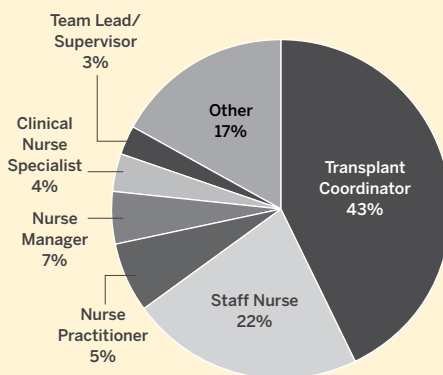
- staff nurses
- advanced practice nurses
- transplant coordinators
- administrators
- researchers
- case managers
- clinical educators
- faculty
- nurse managers
- nurse practitioners
- clinical nurse specialists
- students
- and more!

MEMBER DEMOGRAPHICS

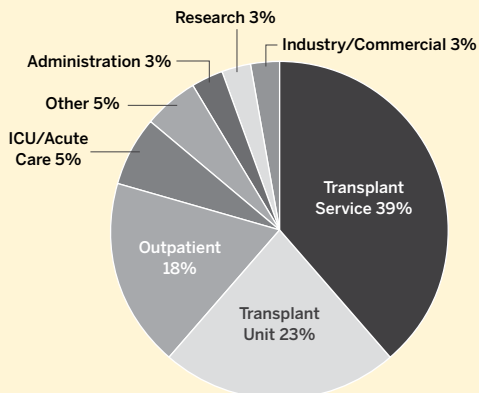
AREA OF EXPERTISE



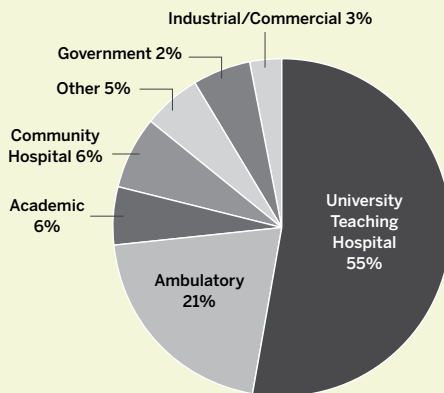
PRIMARY POSITION



PRIMARY RESPONSIBILITY



PRIMARY WORK SETTING



**Our nurses are influencers
and have buying power!**

Transplant nurses frequently recommend products to patients or are involved in purchasing products for their facilities. The ITNS Annual Symposium is where you need to be!

Improving Patient Care by Supporting Those Who Care for Them

✓ Your customers and prospects are here! Share your information with more than 150 nurses in one location.

✓ Test new products or services with your target audience.

✓ Fill an open position at your hospital or facility.

WHY YOU SHOULD EXHIBIT

✓ Speak directly with leaders in the transplant field.

✓ Receive a return on your investment with face-to-face contact.

✓ Gather intelligence from your competitors.

✓ Generate new leads for future sales.

EXHIBIT AND SUPPORT OPPORTUNITIES

ITNS OFFERS TO EXHIBITORS:

- Dedicated, unopposed exhibit hours are scheduled to offer you maximum visibility and exposure to your target market.
- An opening reception, posters, breaks, and lunch are in the exhibit hall, which provides added face-to-face contact with attendees and ensures high-quality traffic.
- Direct access to the decision makers in the profession.



EXHIBIT SCHEDULE*

Friday, October 3

Exhibitor Setup/Registration	7:00am-8:00am
Morning Break for Exhibits & Posters	9:00am-9:30am
Lunch with Exhibits & Posters	11:30am-1:00pm
Afternoon Break for Exhibits & Posters	2:00pm-2:30pm
Opening Reception with Exhibits and Posters	3:00pm-6:00pm

Saturday, October 4

Exhibit and Poster Hours	7:00am-5:15pm
Morning Break with Exhibits and Posters	9:00am-9:30am
Lunch with Exhibits and Posters	11:30am-1:00pm
Afternoon Break with Exhibits and Posters	2:00pm-2:30pm

**Schedule times are subject to change.*



BOOTH FEES

SEE EXHIBITOR APPLICATION FOR MORE DETAILS

Premier Exhibitor \$5,000 USD

- All VIP benefits + Table top exhibit space with virtual exhibitor profile sent to all attendees
- Recognition as a Bronze sponsor
- Passport Program participant
- One Full Conference Registration to the symposium



VIP Exhibitor \$3,000 USD

- Table top exhibit space with virtual exhibitor profile sent to all attendees
- 50-word description with logo posted on ITNS web page
- Passport Program participant
- Four "Exhibit Hall Only" Badges



Nonprofit* \$1,995 USD

- All VIP benefits + Table top exhibit space with virtual exhibitor profile sent to all attendees
- Passport Program participant

*A letter of request is required. Send an email request to info@itns.org

IMPORTANT DATES AND DEADLINES

Upon Booth Application	Company description submitted for the interactive floor planner and booth assigned to registered exhibitors on the ITNS website, plus 50% deposit due on exhibit space.
May26, 2025	Full payment for exhibit space due
June9, 2025	Proposals for symposium due
July 28, 2025	Deadline for bag insert (all materials must be approved and received by ITNS)
July 28, 2025	Advertising materials for the ITNS homepage due
September 15, 2025	Deadline for housing reservations
September29, 2025	Deadline to sign up for exhibitor badges

BECOME AN ITNS SUPPORTER

Becoming a supporter is an excellent way to drive traffic to your booth and position your company as an industry leader. Give your organization valuable insight into the challenges and needs of transplant nursing and the implications of these solutions for both patient care and the industries related to this specialized field.

You can reach this key audience through both educational and promotional support. If you are interested in providing a non-restricted educational grant, contact info@itns.org.

COMMERCIAL SUPPORT

Supporter levels are Platinum \$50,000 USD, Diamond \$25,000 USD, Gold \$15,000 USD, Silver \$10,000 USD, and Bronze \$5,000 USD.

Mix and match opportunities and the total spend puts you into the above categories, view the application for more details.

Advertising Opportunities

- Bag Insert
- Dedicated Emails (Attendees are allowed to 'Opt In' at time of registration to receive exhibitor emails)
- Industry Poster Display
- Digital Ad on ITNS website
- Exhibitor bulletin available on ITNS website
- Passport Program

Sponsorship Opportunities

- Opening Reception
- ITNS Attendee Lounge*
- Lanyards
- Tote Bags/Padfolio
- PPE
- WiFi*
- Mobile App*
- Registration
- Hotel Key Cards*
- Charging Station(s)*
- Coffee Break*
- Pens + Notepads
- Sponsored Speaking Opportunities (live webinar or virtual presentation available on ITNS website)

Contact the ITNS Board of Directors at:
info@itns.org
to discuss support opportunities and to design a support package that fits your needs.

*Options not available in 2025